



The Ride to Conquer Cancer – Media Fact Sheet

What: The Ride to Conquer Cancer benefiting BC Cancer Foundation
When: August 27-28, 2016
Where: Vancouver, through the Pacific Northwest
Duration: Two days of biking, one night of camping
Event / Contact Info: (888) 771-BIKE (2453); www.conquercancer.ca

ABOUT THE RIDE:

- The Ride to Conquer Cancer benefitting BC Cancer Foundation is an incredible two-day, 200-km ride throughout Vancouver and the Pacific Northwest. The Ride is BC's largest cycling fundraiser.
- One in three British Columbians will develop cancer in their lifetime. Participants in The Ride come from all walks of life, and many have been directly impacted or are currently dealing with cancer. The Ride brings together communities of riders, survivors and their supporters for one common goal: Cancer-free future.
- Funds raised through The Ride to Conquer Cancer enable the BC Cancer Foundation to support breakthrough research and enhancements to care at the BC Cancer Agency.
- Total funds raised and final participant numbers for this year's event will be announced moments before the Ride begins at the opening ceremonies in Vancouver on August 27th.
- Riders will be supported by hundreds of Volunteers and Crew Members, providing meals, water and snack stops, gear transport, portable restrooms, safety on the course, comprehensive medical services and an overnight campsite complete with tents, hot showers and entertainment.
- 2016 marks the 8th annual BC Ride, with similar Rides scheduled throughout the summer in Alberta, Ontario and Quebec. To date, The BC Ride has helped raise \$70 million for the BC Cancer Foundation. In 2015, 2,087 Riders raised \$8.4 million.

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