



# 2016 DONATION FORM

Thank you for donating to the 2016 Ride to Conquer Cancer® presented by Silver Wheaton benefiting BC Cancer Foundation

## WHO ARE YOU DONATING TO?

Name \_\_\_\_\_ Participant Number \_\_\_\_\_

## PRINT YOUR NAME CLEARLY, AS YOU WISH IT TO APPEAR ON YOUR TAX RECEIPT.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name (for business donations) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Email (to receive tax receipt by email) \_\_\_\_\_

Phone (mandatory for credit card payments) \_\_\_\_\_

In order to receive important Ride information including event updates, training and fundraising tips, and information on how funds raised are being used, you need to OPT-IN to communications. You may withdraw your consent and opt-out at any time.

Please send me Ride to Conquer Cancer updates, news and information and other commercial messages via (select all that apply):

- Email
- Robocall
- SMS message

Please mail this form with your donation to this address:

**The Ride to Conquer Cancer  
P.O. Box 2017  
Vancouver, BC V6B 3R6**

Or donate online at [conquercancer.ca](http://conquercancer.ca)

- Each cheque must come with its own donation form.
- All donations will be credited in Canadian dollars. We cannot accept cash donations.
- All donations are 100% tax deductible, tax receiptable (if you donate \$10 or more), non-refundable and non-transferable.
- Ask your company if they provide matching gifts for donations.

## CHOOSE YOUR LEVEL OF DONATION.

We're grateful for anything you can give. Every dollar counts in the fight to save lives!

- Honorary Rider** ..... \$2,500
- Crusader** ..... \$1,500
- Speedster** ..... \$1,000
- Explorer** ..... \$500
- Roadie** ..... \$250
- Free Wheeler** ..... [any amount] \$ \_\_\_\_\_

**Payments Over Time**

\_\_\_\_\_ monthly payments of \$ \_\_\_\_\_  
[Monthly payments must be \$25 or higher and cannot extend beyond Dec. 31, 2016]

For more information about BC Cancer Foundation, please visit [bccancerfoundation.com](http://bccancerfoundation.com).

Please enter your name or message as you would like it to appear on the participant's Honour Roll.

- I prefer not to show the amount of my gift on the participant's Honour Roll.
- I do not want my name to appear on The Ride website.

## SELECT BETWEEN TWO EASY PAYMENT OPTIONS.

**Personal Cheque**

Single payment in full only. **Please make cheques payable to: The Ride to Conquer Cancer.** Include participant name and number on all cheques.

**Credit Card**

Single or monthly payments. Your monthly statement(s) will read The Ride to Conquer Cancer. Payments commence immediately upon the processing of this form by the donation office.

Card Number

Exp

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_  Visa  Mastercard  Amex



# YOUR DOLLARS AT WORK

Proceeds from The Ride will go to BC Cancer Foundation to support cancer research and enhancements to care. BC Cancer Foundation is a leading comprehensive charity devoted to raising funds in support of cutting-edge cancer research and care at the BC Cancer Agency. Here are just a few of the research projects that the BC Cancer Foundation is pleased to continue supporting through The Ride to Conquer Cancer:

**Early Detection:** The earlier a cancer is detected, the better the chance of survival. Dr. Calum MacAulay and his team are world leaders in creating new technology that helps detect cancer at the earliest stages, before it becomes life threatening. New light-based devices have been developed at the BC Cancer Agency allowing clinicians to uncover oral, cervical, skin, colorectal, and lung cancers earlier. Already, a blue-light detection tool for oral cancer is used by dentists around the world, the team's LIFE device is helping doctors detect lung cancers earlier, and a skin cancer detection tool has proved successful through clinical trials and is currently in production. Ride dollars support Dr. MacAulay's life-saving work and will enable further development of devices that will catch cancers earlier.

**Personalized Genomics Clinical Trial:** The BC Cancer Agency—a leader in cancer genomics—has embarked on a world-first clinical trial that could shift the existing paradigm of cancer care by truly personalizing chemotherapy treatments for individual patients. While new treatments for cancer are rapidly evolving and survival rates are increasing, for some patients, their disease is advanced and there is still little or no information available to guide their physician's treatment decisions. This unique pilot study is investigating the feasibility of applying a truly personalized approach to cancer therapy for patients with incurable cancers for which no standard chemotherapy regimen exists. By applying genomic analysis to an individual's tumour, researchers will be able to determine potential drug targets and design a chemotherapy regimen based on a biological rationale. Ride funds will allow BC Cancer Agency researchers to apply their cancer genomics and imaging expertise to real patient care issues in this groundbreaking study.

**Immunotherapy:** Immunotherapy research taking place at the BC Cancer Agency's Deeley Research Centre on Vancouver Island is a one-of-a-kind program in the world. Their research has provided abundant evidence that therapeutic cancer vaccines can enhance the body's natural immune response to cancer and launch more potent, curative responses. Ride dollars supported the preliminary studies that are laying the groundwork for a new Immunotherapy Clinical Trials Program. Already, the team is developing a therapeutic vaccine for ovarian cancer that will boost the patient's immune response, thereby helping to naturally eliminate cancer cells. With further support from the Ride, the internationally recognized team of clinicians and scientists at the BC Cancer Agency will continue the development of personalized vaccines to help treat lymphoma, breast and prostate cancer. **New Investigators:** Ride dollars are supporting the BC Cancer Foundation's New Investigator Awards. These awards have allowed four leading young scientists to open new labs in the BC Cancer Agency's Research Centre. The scientists: Drs. Ryan Morin, Inanc Birol, Christian Steidl, and Kevin Bennewith are publishing world-class discoveries and have already provided the international research community with a substantial gain in knowledge in Non-Hodgkin lymphoma, cancer genomics, hypoxic tumours and clinically relevant findings that could help predict treatment outcomes for patients with Hodgkin's lymphoma.

You can take great pride in knowing that all of this groundbreaking research is taking place in your backyard thanks to people like you who choose to ride. This is just a sample of the research that the BC Cancer Foundation funded with support from the Ride to Conquer Cancer. For a comprehensive list of our funding priorities and examples of how the partnership of philanthropy and research is making a difference in the lives of cancer patients in our province please visit our website: [www.bccancerfoundation.com](http://www.bccancerfoundation.com).

CONQUERCANCER.CA [888] 771-BIKE 2453

PRIVACY NOTICE: The Ride respects your privacy. We do not trade, rent or sell the names of our valued supporters. You may opt out of our mailing list at any time by contacting [888] 771-BIKE or [bcguides@conquercancer.ca](mailto:bcguides@conquercancer.ca).

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 **BC CANCER  
FOUNDATION**  
partners in discovery

PRESENTED BY

**SILVER | WHEATON**